

Why worry about Magnesium?

Magnesium plays a vital role in the relaxing of nerves. When a horse is touchy, irritable, distracted and panicky it is because magnesium is lacking - they can't think straight!

Magnesium is vital for muscle release. Horses are 80% muscle including some very large ones like the long back muscles and hamstrings.

This is why horses get short-stepping and choppy. When they are short on magnesium their muscles get very tight and tense. This inhibits their movement and therefore their performance.

Magnesium plays a vital role in the metabolism of glucose and is a natural dilator, promoting circulation, respiration and maximum range of motion.

The presence of boron is essential for magnesium to operate properly and will reduce the excretion of it by up to 40%.

Do I need to feed Placide all year round?

Absolutely! It is a mistake to think horses only need minerals when they are 'sick'. They are as essential to life as water, are continually used up and need to be in constant supply.

Maintaining excellent mineral balances over the years can contribute significantly towards keeping horses sound, healthy and happy, therefore prolonging their useful life.

placide

Ingredients:

Magnesium	L Phenylalanine
Boron	L Alanine
L Glutamic Acid	L Methionine
L Glycine	L Tryptophan
L Leucine	L Arginine
L Hydroxyproline	L Histidine
L Isoleucine	L Cystine
L Valine	L Proline
L Serine	L Tyrosine
L Threonine	L Lysine

Daily dose:

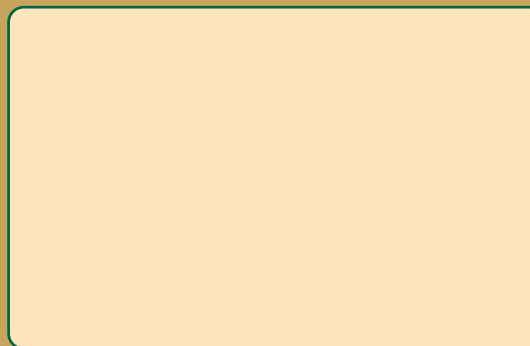
3gms per 500kgs

Double dose when showing signs of muscle tightness, anxiety, excitability or when under stress such as attending events, travelling or changing environments.

Distributed by:

Nutralon Australia
Phone 1 300 889580

Supplied by:



Made in New Zealand by



Quality Nutritional Equine Additives

placide

*A highly available form
of organic Magnesium*



*for premium health,
performance and potential*



TESTIMONIALS

QUIET HORSE DETERIORATES

I bought this beautiful, quiet horse and after 2 months on my property he became jumpy and nervous, difficult to girth and he was becoming dangerous to ride. He was throwing his head violently in the air, spinning circles, rearing and trying to race back to his paddock.

After 2 days on this new Magnesium he was calm enough to ride. After 5 days we were back into drill work, with close contact with other horses. After a week he was totally back to the horse I bought.

BEAUTIFUL HORSE COMES RIGHT

My friend owned this horse for several years. Over this time she lost her lovely movement, objected to cantering and walking down hills. Vets, chiropractors and saddle-fitters attended, she was diagnosed with stifle problems and sacro-iliac problems, eventually retired from riding and sold in foal. My friend had weaned the foal and started riding her.

At first she was no different, stepping short with her, cantering, bucky-bucks included and you would describe her as generally 'uncooperative'. She put her on this new Magnesium for this reason, but we were gobsmacked when she 'loosened up' all over, now either canters or leads willingly, no bucky-bucks and steps under with her inside hind leg. Amazing transformation over about 8 weeks.

STRIDING AND BREATHING BETTER

I thought I'd drop you a line and tell you what a great response I've had from this new Magnesium. I have a 5 year old gelding named Jerry I bought in July. I had been giving him this magnesium very spasmodically with mixed results and it was difficult to tell whether it had made much of an impact on him.

However, since giving it to him on a regular basis I noticed (for the first time) him sitting down and he's not so anxious when I go to catch him. Yesterday I took him out for a ride and my husband noticed that he was striding out a lot more. When I bought him I knew that he was thick winded and as a result, when we'd go out riding he would "whistle", even at an easy walk.

Well, guess what? He has improved tenfold. I can hardly hear it. It must be a lot easier for him now. I thought you might find this interesting. Cheers.

BUCKING BRONCO

My pony bucked like a bucking Bronco, almost to dangerous levels. He was diagnosed with a problem in his sacro-iliac joint. I put him on the new Magnesium and after 4 days I started to notice a difference in him, and slowly the bucking ceased and we were at last able to canter round the school doing figure eights and circle work without the bucking. So now we are never without it all year round.

FAMILIAR PROBLEMS?

Herd-bound? Head Strong?

Grumpy? Short-Stepping?

Attention-Deficit Disorder?

Won't settle at Shows? Lethargic?

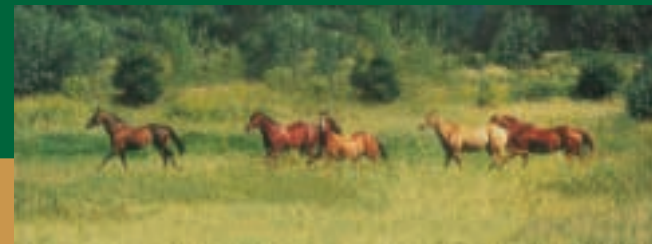
Over-reactive? Runs Off? Spooky?

Leans in on Circles? Touchy?



500gm

250gm



placide